



FOR IMMEDIATE RELEASE

March 13, 2023

(Alexandria, VA) Tickets on sale now for WEModel USA Gala at MGM National Harbor, Saturday July 29, 4:00pm – 10:00pm EST

WEModelUSA 2023 Gala and Charity Event is an upscale fashion event that will elevate the careers of aspiring youth in the fashion industry and support our efforts to eradicate human trafficking.

Join us for an extraordinary evening of fashion, beauty, entertainment, and community awareness at the MGM National Harbor in Oxon Hill, Maryland in support of the Connect2Protect Human Trafficking Awareness Campaign. The “Connect2Protect” campaign continues to build a trusted network in the United States and around the world. We use our fashion and beauty platform to spread awareness of human sex trafficking, as well as providing resources and opportunities for those at risk.

WEModel USA has promoted 95 models on an international level, with one receiving a full-time paid modeling contract in Milan, Italy. Another of our models is currently signing an agreement to be the face of Dubai with a global agency based in New York. Additionally, one of our models has been selected for a casting call in Paris, France. Our models have also been showcased at paid events throughout the DC, Maryland, and Virginia areas.

In 2022, 2019, 2018 and 2016, 38 models had the experience of a lifetime through an all-expenses-paid six-day trip to Southern Italy that also included excursions to Rome, Capri, and an overnight stay in Paris, France. In 2022, our models experience Southern Italy and gracefully walked the runway at Taormina Fashion Week for over 22 International Fashion Designers, 2019, our models enjoyed the chance to compete for one of 12 slots for travel to an international destination to walk in a fashion show and competition.

Please come out and support a worthy cause, while enjoying an elevated evening filled with fashion!

Event:

Saturday, 29 July 2023

4:30 - 6:00 PM - Human Trafficking Museum (Open to the Public)

6:00 - 7:00 PM - Red Carpet & Reception/Silent Auction Presentations



7:00 - 9:15 PM - Fashion Runway Production/Runway Model Competition

9:15 - 10:00 PM - Patio After-Show Party

Location:

MGM National Harbor – Grand Ballroom

101 MGM National Avenue, Oxon Hill, Maryland 20745

Tickets are available for purchase on Eventbrite: <https://www.eventbrite.com/e/wemodel-usa-gala-when-beauty-meets-purpose-july-29-2023-c2p-tickets-515686009737>

For more information, please contact: Patricia Watts at info@wemodelusa.com